

MUNICIPAL

BUILDING



# CHARITABLE GIVING REPORT



## OF SAN ANTONIO'S HOSPITALITY INDUSTRY



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Report prepared by Texas A&M Research. This report represents reported contributions of just over 130 businesses in San Antonio. With more than 1,000 local Tourism and Hospitality business partners in the San Antonio area, the outcomes in this report are very conservative. The full impact of San Antonio's local Tourism and Hospitality community for Charitable Giving is much more significant than the scope of this report.

# ESTIMATED ANNUAL CONTRIBUTIONS

Over



**\$3 Million**  
Cash Donations

**62,865**  
Volunteer Hours



**\$1.2 Million**



**Estimated Value in  
Volunteer Hours**

More than

**\$1.5 Million**



**In-Kind Donations**

**Contributions Combined Value**

**\$5.7 Million**

*Note: Representative of just over 130 businesses who reported in San Antonio. Figures above are conservative as there are more than 1,000 local Tourism and Hospitality business partners in the San Antonio area.*

## THE IMPORTANCE OF GIVING IN OUR COMMUNITY

Goodwill's Good Careers Academies and Centers are providing a hospitality training program in San Antonio which enables many individuals in our community to find a job or build a career. In 2013, 28% of Goodwill's job placements were in the Accommodations and Food Service Industry creating nearly \$12 million in annual earnings for people previously unemployed or underemployed.



### **Lisa Brunsvold, Vice President**

Business Development  
Goodwill Industries SA

Since 2005, our Angel Program (Angelbuys.com) has provided over \$450,000 in financial support to over 30 local charities. They have included: Haven for Hope, Wings, Boys and Girls Club and Warrior & Family Support Center to name a few of the recent recipients.



**John Clamp, Executive Director**  
SAHLA

The Paseo produces the River Walk Lucky Duck race, where the community has the opportunity to "adopt" a rubber duck for \$5. The net proceeds from the event for 2010, 2011, 2012 and 2013 were shared with Haven for Hope, the nationally acclaimed transformational campus for the homeless in San Antonio. In total, Haven for Hope received over \$80,000 from the event.



### **Nancy D. Hunt, CTA, Executive Director**

Paseo del Rio Association



The San Antonio Food Bank is proud to partner with the Tourism and Hospitality Industry. We want to thank them for their service to the community through their volunteerism, food drives, donations and advocacy for the hungry in San Antonio. It

takes many wonderful volunteers to help feed the 58,000 individuals we see on a daily basis and all this could not be possible without them.

### **Eric Cooper, CEO**

San Antonio Food Bank

The San Antonio Tourism Council has assisted numerous community projects from Senior Centers, to painting homes for seniors in various districts, to donating both money and volunteer time to many worthwhile causes. They include programs where members donated well over \$100,000 to Literacy programs in the City and efforts such as buying and sponsoring park benches at Alamo Plaza worth about \$18,000 in capital improvements.

### **Bill Brendel, Chairman**

San Antonio Area Tourism Council



Visit these websites for a PDF copy of the report.

SAHLA.org | Partners.VisitSanAntonio.com | SanAntonioTourism.com